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- Hotly anticipated new up! GTI available to order across UK
- Eye-catching PCP finance offer on sporty new up!
- Priced from just £13,750 RRP OTR

**Milton Keynes** – Just a few weeks into 2018 and already one of the most keenly anticipated new cars of the year is making its debut in Volkswagen Retailers nationwide as the thrilling new up! GTI is available to order today (8 February), priced from just £13,750 RRP OTR.

Even before the sporty new model's official UK showroom debut, this exciting addition to the burgeoning GTI bloodline has already met with a rapturous media response. BBC Top Gear Magazine named it "pocket rocket of the year" CAR awarded the four-seat firebrand a rare five-star verdict after their initial experience of it overseas and style gurus GQ this week handed it their "Scream If You Want To Go Faster Award" in the British GQ Car Awards 2018.

As desirable as it is affordable, the newest member of the up! family joins a stable of Volkswagen GTIs that now offers practical performance across three key models, with the up! GTI sitting alongside the recently-launched new Polo GTI and award-winning Golf GTI and Golf GTI Performance.

Available to order here from today this diminutive hot hatchback is offered in three- or five-door bodystyles with one, generous, level of specification.

The up! GTI is powered by the most potent petrol engine yet offered in the model range: a turbocharged, three cylinder, 1.0-litre (999 cc) TSI which offers up to 115 PS (5,000 – 5,500 rpm) and up to 200 Nm of torque (2,000 – 3,500 rpm). This urge is channelled to the front wheels via a six-speed manual gearbox, and enables the charismatic newcomer to sprint from rest to 62 mph in 8.8 seconds and press on to a top speed of 122 mph.

In economy tests (NEDC, combined cycle) the new up! returns 58.9 mpg\*\*, equating to 110 g/km\*\* of CO<sub>2</sub>.

Weighing in at only 1,070 kg, and with a sports suspension set-up lowered by 15 mm versus that of the standard car, the up! GTI is as agile as it is engaging with a spirit that conjures up the spirit of the original Mk1 Golf GTI of 1976 – which today's up! broadly matches for size and performance.

An eye-catching Personal Contract Plan rate of £139 per month available via a Volkswagen Financial Services Solutions Personal Contract Plan\* – terms and conditions apply – is based on the purchase of an up! GTI three-door. Full details of the finance offer are below.

Solutions Personal Contract Plan\* Representative Example for up! GTI 1.0 115 PS subject to a 48-month, 10,000 miles per annum, agreement:

On the road retail cash price	£13,750.00
Volkswagen deposit contribution	£500.00
Customer deposit	£3,493.38
Total deposit	£3,993.38
47 monthly payments of	£139.00
Optional final payment	£4,559.40
Option to purchase fee (payable with optional final payment)	£10.00

Amount of credit	Â£9,756.53
Total amount payable	Â£15,095.87
Total amount payable by customer	Â£14,595.87
Rate of Interest p.a.	4.72% fixed
Representative APR	4.80%
Excess mileage (inc VAT)	4.8ppm

Styled inside and out to be an unmistakable member of the modern day GTI fraternity, the up! GTI of course boasts the famous GTI badge front and rear along with other details synonymous with the GTI such as the sporty honeycomb front grille, darkened side windows at the rear and bright

red brake callipers.

There are also red trim strips front and rear, bold 17-inch alloy wheels, a chrome tipped exhaust and sporty twin side stripes that recall the styling of the original '70s Golf hot hatch.

Paint colours are also reminiscent of the Golf that started it all: 'pure white', 'red', 'dark silver metallic' and 'black pearl' are the options available with the roof of white, red and silver up! GTIs optionally available in contrasting 'black'.

Inside, this sporty up! is distinguished by both traditional and modern GTI trademarks. From the recognisable 'Jakara Red' checked cloth trim on the sports seats (front) to the GTI gearknob and flat-bottomed three-spoke multifunction steering wheel 'leather-bound and featuring contrasting red stitching' as well as the red ambient lighting and 'Red 2D Pixel' dashpad, the up! makes a real style statement.

Creature comforts are present in spades in the cheeky new hot hatch, too, of course with Volkswagen's Composition Colour radio system with five-inch colour screen, 4x20W output via six loudspeakers, Bluetooth telephone and audio connection, a USB interface, air conditioning, heated seats, electrically adjustable and heated wing mirrors, and front fog lights with static cornering lights all standard fit.

The up! GTI is also one of the first Volkswagen cars to launch with a close-coupled petrol particulate filter. Its use reduces particulate emissions by up to 95 per cent. After flowing through the turbocharger, the exhaust gas gets fed directly into the particulate filter, which, with its special coating, also works in parallel as a regular catalytic converter.

Welcoming the arrival of the newest member of the Volkswagen GTI clan Geraldine Ingham, Head of Marketing at Volkswagen UK, said: 'The buzz around our newest GTI is remarkable, and rightly so. This is a wonderful little hot hatch that simply makes driving truly fun once again.

'The fact that it is so accessibly priced, and yet so generously equipped, will I'm sure only add to our charming new little pocket rocket's irresistible appeal.'

For more details on the Volkswagen up! GTI, including full equipment, economy and emissions details, or to find your local Volkswagen Retailer, please visit [www.volkswagen.co.uk](http://www.volkswagen.co.uk).

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